



# Salzburg College Fall Session 2017

## September 2 – December 15

The Fall Session at Salzburg College offers an introduction to various aspects of Austrian and European culture. Most courses emphasize the special opportunities provided by the Salzburg setting. Field experience, including visits to historical sites, to cultural and professional institutions and the attendance of musical events constitute an important part of the program.

### Courses

#### Understanding Austria (3 hrs)

An introduction to Austrian history, politics and culture.

#### The European Union (3 hrs)

An introduction to the process and institutions of European political and economic integration.

#### German (3-4 hrs)

Beginning, Intermediate and Advanced levels.

#### Global Marketing (3 hrs)

An examination of the global business environment.

#### History of European Art (3 hrs)

An introduction to the study of European art history influenced by the works of art and architecture that students will encounter during their semester in Europe.

#### Intercultural Communications (3 hrs)

A look at how culture interrelates with and effects the communication process.

#### International Public Relations (3 hrs)

An exploration of the theory and research related to the practice of public relations across cultural and national boundaries.

#### Modern Austrian Literature (3 hrs)

An examination of 20th century Austrian literature against the background of the country's history, politics and culture.

#### Music History (3 hrs)

An introduction to the music of the Classical and Romantic periods.

#### Beginning Photography (3 hrs)

An exploration of the role which photography plays in our society, both in its contemporary use in the digital age as well its place in art history.

#### Printmaking (3 hrs)

Students will work under the auspices of a well-known local artist and develop a thematically specific project.

Students are expected to enroll in **12 credit hours**. Salzburg College reserves the right to cancel a course if less than 5 students enroll.

#### **Field Trips**

A three-day trip to Vienna and another to Bavaria will provide a broad range of experiences related to history, art, music, etc. In addition, a variety of local field trips and excursions constitute an integrated part of the academic program. There is also some time for independent travel on weekends.

#### **Housing**

To maximize cultural involvement, students live with Austrian families who provide breakfast and dinner during the week. Weekday lunches are provided by Salzburg College.

#### **Program Cost: \$12,510**

The cost includes tuition, room and board, local excursions and social events, a 3-day trip to Vienna and another 2-day trip to Bavaria (no meals other than breakfast), a day trip to Upper Austria, and a day trip to the Salzkammergut. Cost does not include transatlantic transportation.

**Application deadline: May 15, 2017**

**For more information,  
contact your ICISP representative.**