



Salzburg College Summer Session II 2017

Intercultural Management

June 18-July 8, 2017

The 3-week faculty-led Summer Session II in cooperation with Wake Tech CC offers an introduction to various aspects of Austrian and European culture. The academic course work emphasizes the special opportunities provided by the Salzburg setting. Field experience, including visits to historical sites, to cultural and professional institutions and the attendance of musical events constitute an important part of the program.

Course Details

PRINCIPLES OF MANAGEMENT (3 hrs)

This course provides an introductory survey of the major functions of management. Topics include the evolution of management, organizational environment and culture, ethics and corporate responsibility, strategic planning and decision making, entrepreneurship, managing human resources, leadership as well as innovating and changing.

Field Trips

A two-day trip to Vienna, Austria's historical capital, will provide a broad range of experiences related to history, art, music, and modern life. In addition, a variety of local field trips and excursions constitute an integrated part of the academic program.

Housing

To maximize cultural involvement, students live with Austrian students in a dormitory where breakfast is also served. Weekday lunches are provided by Salzburg College. Dinner is on your own.

Program Cost: \$ 3,219

The cost includes program fee, room and board, a variety of local excursions and social events, a 2-day trip to Vienna (no meals other than breakfast), a day trip to Hitler's Eagle's Nest, a day trip to the Salzkammergut, a day trip to Innsbruck, and a local bus pass.

Cost does not include passport, transatlantic transportation and international health insurance.

Additional fees on behalf of home institution may apply.

Non-refundable \$ 500 deposit due upon registration.

Application deadline: March 1, 2017

Schedule of Events

WEEK 1

- June 17 (Sat) Departure from US
- June 18 (Sun) Arrival in Salzburg
- June 19 (Mon) Orientation day at the College
Lecture: Introduction to the History of Salzburg
- June 20 (Tue) Regular class schedule begins
Historical walking tour of Salzburg
- June 23 (Fri) Excursion to Schloss Hellbrunn
- June 24 (Sat) Hiking-trip to picturesque Salzkammergut area of lakes and mountains
- June 25 (Sun) Excursion to Eagle's Nest

WEEK 2

- June 27 (Tue) Excursion to Fortress
- June 29 (Thu) Visit to the Marionettentheater
- June 30 (Fri) Lecture: Introduction to Vienna
- July 1-2 Vienna field trip
(Sat-Sun) City tour, Ring tour, Schoenbrunn Palace
United Nations
(Detailed schedule for Vienna field trip will be provided)

WEEK 3

- July 4 (Tue) Excursion to Untersberg
- July 5 (Thu) Excursion to Innsbruck
- July 7 (Fri) Final exam
Farewell reception
- July 8 (Sat) Departure - End of Program

A list of additional events will be provided with the detailed course outlines during orientation in Salzburg.

Please note: The dates of individual events are subject to change.